

# BALDESSARINI

## TREND REPORT: BALDESSARINI AUTUMN/WINTER 2019

### GO ANYWHERE

Starting now, BALDESSARINI will take you on a journey through every season. To the near and far corners of our world. To places that touch our imagination, inspire us and shape us in their own unique way.

We begin our journey in Sicily in early December with three stunning winter days in Palermo. The tranquil splendour of this place is revealed at noon, where the lavish palaces, winding alleys and windswept palms of the magical Orto Botanico paint an idyllic scene. The facades of the houses are covered with moss and vines and the cool winter sun sheds new light on this age-old place.

The light, crease-resistant and easy-to-clean styles in the BALDESSARINI autumn/winter 2019 collection make for the perfect travel companions. Washable jackets, super-soft Italian denim and durable, highly-elastic suits provide the ideal, high-performance travel wardrobe. They are virtually tailor-made for the modern “urban traveller”. We have taken sustainability to a new level: BALDESSARINI uses “eco-cashmere” from recycled cashmere fibres and all our denim is produced exclusively in Europe.

This collection also includes a fresh interpretation of the classic camouflage design. It is based on a unique, faded pattern consisting of individual triangles in various sizes. This signature pattern is a common thread throughout our whole collection and can be seen across all product categories in the form of prints, linings or special details. Our collection’s successful athleisure range is further expanded for autumn/winter 2019. Sporty labels and bands with the “BLDS” abbreviation printed on modern-quality nylon and a jacquard-style look emphasise the lightness of our athleisure styles.

As a result, the BALDESSARINI autumn/winter 2019 collection opens up a new dimension which is modern, contemporary and elegant.

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## DENIM

As always, Denim is one of BALDESSARINI's most successful product groups and one of the most popular materials worldwide. Even in this range, features and labels are given a fresh makeover. A new feature, consisting of **hangtags, charms, pocket cards and corded ribbons with information on the style and fit is both modern** and authentic. An embroidery is used instead of an inner label.

The successful Movimento theme, with its highly-elastic fibres is further expanded with a broad range of washes. These flat woven fabrics are complimented with new satin and jersey weaves, promising a high degree of wear comfort and elasticity. Again, for this season, BALDESSARINI is cooperating with the renowned Italian weaving mill Candiani "the greenest mill in the blue world" and one of the world's best denim weaving mills.

Continuing our focus on sustainability, we predominantly use European denim from our own manufacturing companies. Even the flat weaves mostly derive from Europe. The wash process takes place in Italy.

Through special colour processes, up to 80% of water is conserved when colouring the indigo warp threads. The Lefthand range with the popular "cashmere handfeel" is revived with three models in blue and grey.

The "Elevated Denim" range was successfully introduced last season and for autumn/winter 2019, it includes new features.

A cashmere-denim with 6% cashmere makes an elegant and progressive statement, giving a super-soft touch. For this, we use selvedge denim by Candiani.

There is also a large range of wool-look materials, such as 5-pockets and chinos, which highlight the sporty side of the collection. Shown here is the wool-look, developed exclusively for BALDESSARINI, which, with 98% cotton and 2% elastane, meets the highest of standards. By using cotton-mix yarns, it is possible to create a wool-look with all the stretch capabilities of a cotton item. Various colour options, weave patterns and check-looks round off the range.

The NOS range has also been completely overhauled, with new washes and a black denim item.

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## TROUSERS

Skilful overlaps in trousers show off the formal side of BALDESSARINI's DNA, combining elements from the sportswear and athletic ranges. The fabric quality and styles are carefully coordinated to ensure functionality, freedom to move, tailor-quality, attention-to-detail and authenticity. Contemporary tailoring is influenced by fresh impulses from streetwear, workwear-aesthetics and new stylings. Jogging styles, relaxed fits and slightly-cropped pleat-front trousers supplement the range of slim fits.

Classic patterns are broken up and presented in a new light, so as to give well-known designs even more attitude. Numerous sporty bands and trimmings give styles a subtle touch of branding. Cord is back and it stands out here by offering movability and a velvety-soft touch. New to the range: wash & wear cotton is highly-elastic, keeps shape and is easy to maintain. These machine-washable trousers are suitable for all kinds of adventures. High-quality workmanship, careful details through contrast-piping and colours and washes (specially designed for BALDESSARINI) produce a sporty, robust look, whilst simultaneously providing a high degree of wear comfort. Wash & wear wool: whether striking stretch twill, stretch flannel or robust check-in-stretch; each style plays with the genres and allows formalwear and streetwear to fuse together, creating new hybrid models. A triangle camouflage, specially developed for BALDESSARINI, is used for the pocket lining. Stylistic, comfortable, functional and perfect for road trips.

## FINISHED FASHION

Durable travel suits with high elasticity, crease-protection and easy-care materials are the perfect high-performance travel companion. These washable suits, made from pure virgin wool or wool mixes, are ideal for meeting the challenges of a busy lifestyle. These contemporary and highly comfortable jersey suits are available in fashionable colours. Broken suits offer a new, laid-back style of suit, combining casual, garment-washed jackets with trackpants. Made for the modern individual. BALDESSARINI's jacket range also focuses on high-quality washables: made from either pure virgin wool or highly-elastic, double-breasted knitted blazers, with a 3D structure.

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Fancy bouclés and malfilé effects on soft, casual jackets are also on display, alongside comfortable jersey jackets in a broad range of tonal camouflage looks, faded checks, cotton jerseys with cashmere-feel and unlined Tallio-Vivo models.

Modern shirt-jackets and gauze-like jackets made from virgin wool provide a lightweight-casual option.

Waistcoats are reinterpreted for this season: whether shawl-collar waistcoats with padded, mottled backs, stitched double-breasted waistcoats made from light flannel or sporty Fustagno with camouflage-printed nylon backs – the BALDESSARINI waistcoats offer an exciting mix of materials and progressive designs.

New and diverse coats provide a breath of fresh air this winter: a masculine pea coat made from navy techno-twill is both robust and contemporary. A double-breasted coat made from soft-boiled wool and featuring military buttons made from real horn is both soft and retains heat – the perfect winter warmer.

The range is rounded off with a cool, peak-lapel coat with glen checks and a camouflage overprint, as well as a modern duffle coat with removable hood and print linings.

## **Sportswear**

In this segment, BALDESSARINI a/w 2019 shows off a modern range of freshly interpreted autumnal pieces, winter-warming wools & heritage cords. Alongside classic shapes, such as pea coats and short coats with heritage leather trimmings, there is also a sporty line featuring a mixture of sporty bomber jackets, modern field jackets and new short jackets. Both accentuated and eye-catching, these pieces are made from simple yet stylish components, offering a fresh masculine look this winter. As well as super-modern prints and playful pocket positions, there are also exciting tapes, velcro-fasteners and other small details. Our new modern and masculine logo will always stand out here. The striking logo label also underlines our new, stylish approach to this classic-look range. BALDESSARINI is no longer just about heritage – these sporty & energetic jackets are equipped with functional, flexible headphone eyelets, providing an easier and cable-free way to carry your mp3 player. In addition to a masculine, washed nappa biker jacket for the turn of the season, the BALDESSARINI leather collection also contains a padded, quilted jacket with a removable hood made from ultralight lamb nappa leather.

To provide a cosy touch during those cold winter days, a lamb shearling hoodie with removable hood and kangaroo pockets offers the perfect degree of wear comfort. With the hood removed, the standing collar offers a cool look.

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Moreover, a long shearling coat stands out from the crowd with its unique, bold gentleman look. Enhanced details, such as shearling lapels, the large attached pockets and sleeve closings give the coat a luxurious appearance.

## **KNITWEAR & JERSEY**

The BALDESSARINI merino basic range is further expanded this autumn/winter, offering six models in eleven brilliant colours.

Even in winter, garment-dye models create an elegant, fresh colour spectrum on merino wool – from a smooth basic to more structured fashion pieces, such as our camouflage jacquard turtleneck.

The agitated surface gives the knit a unique character. The effect is the result of a special colouring technique, whereby the whole knitted jumper, not the yarn, is coloured and then washed. This high-quality, extra-fine merino wool feels great on the skin and is a great winter warmer.

Eco cashmere: 65% recycled cashmere is used for our high-quality Italian yarn. The yarn is manufactured exclusively in the Prato region, whereby the environmental output from the whole production cycle, including the water, energy and CO2 output, is measured and monitored. Fresh cashmere is mixed with pre-prepared cashmere and then treated, resulting in a fine, soft yarn with a high degree of wear comfort. The responsible use and recycling of high-quality raw materials protects the environment and its resources. This season includes a round-neck jumper and a cardigan. A matching scarf and hat set with elegant structural details on the cuff provides the perfect accompaniment.

Trans-seasonal: as climate change becomes ever more important, trans-seasonal, all-year-round pieces are gaining popularity. These are perfect for the modern traveller or for business trips.

In light of this, BALDESSARINI is offering coarse knits this autumn/winter. Mostly in the form of voluminous zip-jackets, which can be used in a number of ways to give a stylish layering-look. Particular highlights include a super soft merino jacket with a tonal, college-style Alcantara-front, as well as a coarse-ribbed merino jacket with a high-quality, fake fur collar made by Steiff.

This theme is also highlighted in the jersey-sweat products, such as the sporty hybrid pieces. A soft, water-resistant double-face sweat combines nylon with sporty details. Our new signature logo tapes and cool rubber logo patches make each item unique.

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In the polo shirt section, we draw attention to the new skills used for our two long-arm models. For a sportier look, we offer an interlock polo with flat-knit collars and elegant, subtle details.

For classier occasions, there is a mouliné jacquard polo with soft wool content and fashioned collars and cuffs, rounded off by tonal shirting details.

## SHIRTS

The “Movimento” theme is also the focus for shirts, which take the form of jersey shirts and printed picqué shirts. In addition to the Shark, the new Kent collar is also on offer this season. Bestsellers in the picqué range include the digitally printed polos with various small patterns. The Elevated Denim, between smart casual and denim, provides a laid-back alternative to athleisure.

A Supima jersey shirt is the perfect travel companion: it un-creases itself through body warmth. The Fusion shirt, made from poplin and breathable jersey offers a washed, very laid-back casual shirt. There is also the new business range with classic necktie-shirts made from the finest, long-staple Pima cotton. Due to its very pure, hypoallergenic, resilient and comfortable qualities, Peruvian Pima cotton is among the finest cottons in the world. Sustainability takes on an even bigger role at BALDESSARINI. In this category, we have introduced new, reduced “shuttleloom” labels from pure cotton, which are printed with soya ink and the hangtags are made from uncoloured sugar cane. Contemporarily-designed arm patches are also highlighted. Moreover, BALDESSARINI brings minimal prints, patterns, prints and mixed yarns to this range.

As a small treat to show off our innovative fabrics, three fantastic, high-quality shirts are on offer for the shirt-connoisseurs: Zero24 is available as an ironless, all-round shirt, Yoga offers 100% cotton stretch and Ecotone stands to impress with its 100% organic cotton. Each of these is marked with the unmistakable BALDESSARINI signature and matched with a high-level of design.